

• 2027 •

4th International Higher Education Teaching, Learning and Student Support Conference

REIMAGINING HIGHER EDUCATION 2030

3-6 MAY 2027

Winnie Madikizela Mandela Building,
Unisa Muckleneuk Campus

GUIDELINES FOR ACADEMIC POSTERS

1. Poster Design and Layout

- Design your poster to be visually appealing and easy to read from a distance.
- Use a clear and concise layout that guides the viewer through the content.
- Ensure a logical flow from top left to bottom right.
- Keep text to a minimum, emphasise graphics and make sure every item included in your poster is necessary.
- Poster content should be 20% text, 40% graphics (use charts and graphs to illustrate data)
- Use high resolution photographs.

2. Poster Size and Format

- Adhere to the conference's specified poster size and format guidelines.
- The poster should be in portrait.
- Typically, a standard poster size is (A0) 92 cm by 122 cm.
- Do not use all capital letters.
- Use bullet points for easy reading.

3. Colour Scheme

- Choose a harmonious colour scheme that complements your content.
- Avoid overly bright or clashing colours that may distract the readers from your message.

4. Title and Author Information

- Include a clear and concise title that reflects the main focus of your research.
- List all authors with their affiliations.
- Make author contact information visible for further inquiries, for example email address and phone number.

• 2027 •

4th International Higher Education Teaching, Learning and Student Support Conference

REIMAGINING HIGHER EDUCATION 2030

3-6 MAY 2027

Winnie Madikizela Mandela Building,
Unisa Muckleneuk Campus

5. Introduction

- Provide a brief introduction or background to the research problem or question.
- Clearly state the objectives of your study.

6. Methods

- Summarize your research design, methods, and data collection procedures.
- Use visuals such as flowcharts or diagrams to enhance understanding.

7. Results:

- Display key findings using charts, graphs, or high-resolution images.
- Ensure that the results are easy to interpret without excessive detail.

8. Discussion

- Interpret your results and discuss their implications.
- Address the significance of your findings in the broader context of your field.

9. Conclusion

- Summarize the main points and conclusion of your research.
- Highlight the key takeaways for the audience.

10. References

- Include a concise list of references or sources.
- Use a consistent citation style.
- Use the Harvard referencing style.

• **2027** •

4th International Higher Education Teaching, Learning and Student Support Conference

REIMAGINING HIGHER EDUCATION 2030

3-6 MAY 2027

Winnie Madikizela Mandela Building,
Unisa Muckleneuk Campus

11. Engagement Elements and Presenter availability

- Incorporate interactive elements if possible (e.g., QR codes linking to additional resources or multimedia).
- Be present and be prepared to engage with conference attendees and answer questions during the designated poster session.
- Prepare a brief verbal summary of your research for interested attendees.

12. Branding and Logo

- Include any necessary institutional logos.
- Ensure that your poster is easily identifiable with your research.

13. Proofreading

- Carefully proofread your poster for spelling and grammar errors.
- Seek feedback from colleagues to improve clarity.

14. Transportation and Setup

- Plan how to transport and set up your poster at the conference venue.
- Ensure that all necessary materials are available.

15. Feedback and Networking

- Use the opportunity to network with colleagues in your field.
- Following these guidelines will help you create an effective and visually appealing poster that effectively communicates your research at the conference. Best of luck with your presentation!

• **2027** •

4th International Higher Education Teaching, Learning and Student Support Conference

REIMAGINING HIGHER EDUCATION 2030

3-6 MAY 2027

Winnie Madikizela Mandela Building,
Unisa Muckleneuk Campus

By following these guidelines, you will create an engaging and effective poster for your conference. Good luck with your poster!